



UPAHEAD PROPOSAL

Homestead Township, Michigan

October 24,
2024

Presented to
Homestead Township, Michigan

Presented by
Colby Ebert

PROPOSAL

UpAhead helps you communicate with your citizens—meeting them right where they are. SMS texting delivers information right to your citizens' pockets and gets them what they need to know in minutes or seconds.



www.upaheadgov.com

> Alerts

Send SMS text alerts to your citizens in only a few clicks. Use for emergencies, events, weather, etc.

> Groups

Citizens subscribe to groups for SMS alerts by topic. Use for elections, road closures, events, city hall and more.

> Geo-Targeting

Citizens receive text-message alerts based on location for utilities, emergencies and more.

Help your government succeed—provide them with **innovative and effective solutions.**

UpAhead helps you communicate with your citizens—meeting them right where they are. SMS texting delivers information right to your citizens' pockets and gets them what they need to know in minutes or seconds.



PRICING

Package*	Fee	Time
<p>Included:</p> <ul style="list-style-type: none"> • Local phone number • Unlimited User Logins • 24/7 support • Mass text-messaging • Group text-messaging <ul style="list-style-type: none"> ◦ Emergencies, events, etc. • Unlimited Auto-Responses <ul style="list-style-type: none"> ◦ Reporting issues, surveys, FAQs, etc. • Marketing plan <ul style="list-style-type: none"> ◦ QR codes, fliers, etc. <p>Additional:</p> <ul style="list-style-type: none"> • Map Selection Feature (+\$99). 	\$374 \$249	Monthly
First Year Setup	\$2999 \$1900	One-Time

*Two or three-year initial term required. Offer valid until Nov 30th, 2024.



Thank You

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